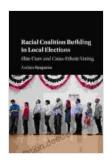
## Elite Cues and Cross Ethnic Voting



### Racial Coalition Building in Local Elections: Elite Cues and Cross-Ethnic Voting by Andrea Benjamin

★ ★ ★ ★ ★ 5 out of 5

Language : English : 3827 KB File size Text-to-Speech : Enabled Screen Reader : Supported Enhanced typesetting: Enabled Word Wise : Enabled : 191 pages Print length



In the intricate landscape of modern politics, elite cues and cross ethnic voting emerge as compelling phenomena that shape electoral behavior and influence political outcomes. This article delves into the intricate interplay between these factors, exploring how elite cues mobilize voters across ethnic lines and how patronage and identity mediate this process.

#### **Elite Cues and Cross Ethnic Voting**

Elite cues are signals or messages emanating from influential political leaders that guide the political perceptions and preferences of ordinary citizens. These cues can come in various forms, including party platforms, speeches, endorsements, and media appearances. When elites send clear and consistent cues, they can significantly affect public opinion and voting behavior.

Cross ethnic voting refers to the phenomenon where voters from different ethnic groups cast their ballots in support of candidates or parties that are not exclusively identified with their own ethnic identity. This behavior challenges traditional assumptions about ethnic voting patterns and suggests a more complex political landscape.

#### The Role of Patronage and Identity

Patronage and identity play crucial roles in shaping the relationship between elite cues and cross ethnic voting. Patronage, a form of political exchange, involves the provision of material benefits or rewards to voters in exchange for their political support. Ethnic identity, on the other hand, refers to the shared sense of belonging and common heritage among members of a particular ethnic group.

Patronage can serve as a bridge between elites and voters, overcoming ethnic barriers and mobilizing voters to support candidates or parties that may not align precisely with their ethnic identity. By providing tangible benefits, elites can cultivate loyalty and influence voting behavior.

Ethnic identity, while often a significant factor in political decision-making, can also be fluid and malleable. Elite cues and patronage can shape and reshape ethnic identity, influencing how voters perceive their political interests and loyalties.

#### **Case Studies:**

• **Kenya:** In the 2007 Kenyan elections, ethnic divisions played a significant role. However, elite cues from key political leaders, including then-President Mwai Kibaki and opposition leader Raila Odinga, helped mobilize voters across ethnic lines. Patronage, in the form of development

projects and government appointments, also played a role in shaping voting behavior.

• **United States:** In the 2016 US presidential election, cross ethnic voting was a crucial factor in Donald Trump's victory. Trump's rhetoric appealed to white working-class voters, including many who had traditionally supported Democratic candidates. Patronage, in the form of promises of jobs and economic growth, further solidified this support.

The interplay between elite cues, cross ethnic voting, patronage, and identity presents a complex and evolving picture of modern politics. Elite cues can mobilize voters across ethnic lines, but patronage and identity mediate this process in significant ways. By understanding these factors, we gain a deeper insight into the forces that shape electoral behavior and influence political outcomes.

As political landscapes continue to shift, the dynamics of elite cues, cross ethnic voting, patronage, and identity will likely remain at the forefront of political analysis and electoral strategies.



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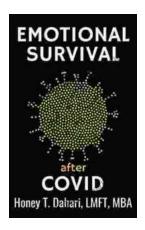
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